



ADVERTISING DESIGN

Please refer to the Technical Standards (Your school advisor has access to these standards) and the scoring document shown below as you prepare for the competition.

<i>Individual</i>		Code: ADV	Distinct #: 103
Seq.	Skill Description		Max Points
Standard			
1	Written Test		80
2	Mechanical Skills		400
3	Creative Skills		520
4	Professional Test		25
5			0
6			0
Standard Points		6 items	1025
Penalty			
201	Clothing		-50
210	Resume Penalty		-10
Penalty Points		2 items	-60
Tie Breaker			
402	Creative Skills		1
403	Mechanical Skills		1
Tie Breaker Points		2 items	2

Contest Chair

Walker Thorton