

Chapter Display

CONTEST DATE & LOCATION: Refer to the Kansas State Championship Conference Packet

PURPOSE: The Chapter Display contest selects the outstanding promotional exhibit that SkillsUSA student members design and construct. The display is built around and articulates a common theme that SkillsUSA establishes annually.

ELIGIBILITY: Team of three. Two displays from each state association may be entered in the national contest: one in high school (Gold medalist) and one in college/postsecondary (Gold medalist) competition.

CLOTHING REQUIREMENT: Official blazer or jacket, black dress slacks (or knee-length skirt for women); white dress shirt; plain black tie (for men only); black socks and black shoes.

Official SkillsUSA attire



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For contest guidelines, refer to the Technical Standards.

Theme: For theme go to the national website <https://www.skillsusa.org/competitions/skillsusa-championships/theme/>

The contestants will have 5 to 7 minutes to present. The contestant should include the following information during the presentation and will be scored accordingly:

INFORMATION PRESENTED	Total Points Possible	TOTAL POINTS EARNED
How the layout and design was determined	10	
How the central theme was carried out	10	
The educational value of the display	10	
The creativity and originality incorporated into the display	10	
The quality of workmanship	10	
How the display was constructed according to a plan	10	
What different occupational/academic program team members participated in the construction	5	
The time lines and number of hours spent constructing the display	10	
What parts of the display (if any) were commercially made	5	
Construction costs	10	
How the display was designed to allow easy transportation and setup/teardown	10	
TOTAL POINTS	100	

Other items evaluated include:

Education Value (150 pts)

Notebook:

- Number Chapter Members Involved (40 pts)
- Organization & Documentation (40 pts)
- Number of Hours to Construct (40 pts)

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- Write-up / Pictures on construction (40 pts)
- Sketches/Prints/Drawings Included (40 pts)

Layout and Design:

- Eye Flow / Hold Attention (75 pts)
- Balance / Function (75 pts)

Central Theme Carried Out in Clear Manner (75 pts)

Creativity and Originality:

- Technical Creativity (75 pts)
- Innovation (75 pts)
- Motivation (75 pts)

Workmanship:

- Finish (25 pts)
- Lettering (25 pts)
- Fit (25 pts)
- Material Selection (25 pts)

Student Interview (100 pts)

Penalties may apply for:

- Resume Penalty -10 pts
- Clothing Penalty Up to -50 pts
- Over/under Size Penalty 0 to -1,000
- Notebook Page Penalty 0 to -100
- Interview Time Penalty 0 to -100

Follow the SkillsUSA National Technical Standards contest guideline for further instruction.

NOTE: For the SkillsUSA Kansas State Championships, discard “Procedure for Shipment” from the SkillsUSA National Technical Standards contest guidelines. All State competitors will bring their displays with them to the State Championships. If your team wins the Gold Medal, then your team will follow the National Championships in preparation for the National Competitions.