Pin Design

CONTEST DATE & LOCATION: Refer to the Kansas State Championship Conference Packet

PURPOSE: To evaluate each contestant's creative, technical and oral presentation skills and to recognize outstanding students for excellence and professionalism.

ELIGIBILITY: Open to active SkillsUSA members enrolled in career and technical programs.

CLOTHING REQUIREMENT: For Men: Official blazer, or jacket; black dress slacks; white dress shirt; plain black tie with no pattern or the SkillsUSA black tie; black socks and black shoes.

For Women: Official blaze, or jacket; black dress slacks or knee-length skirt with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone seamless hose and black dress shoes.

Official attire

NOTE: The Official Kansas State T-shirt will be mailed to schools prior to the competition.

CONTEST UPDATES:

Supplied by the contestant:
- Rendering of pin design with next year's date (Example: 2021)
- All competitors must create a one-page résumé and submit it at the orientation meeting.
- All competitors must copy their design onto a jump-drive and turn it in to the chair.
- All designs must be submitted as a JPG file and PDF file
- Means of presentation: computer, tablet, notebook, poster or other media of your choice to make your presentation to the judges.

Scope of contest:
- Contest will consist of two parts:
  - Evaluation of the pin design
  - Oral presentation and questions and answers session.
  - All contestants will be taking the SkillsUSA PDP Written Test, and this score will be added to the overall score of the competition.

Guidelines:
- All entries must be rendered in color (Full color or two color).
- It is preferred, entries be created in a design software package such as Illustrator, Photoshop or other comparable software. Entries may also be hand-drawn, painted or rendered in colored pencils or markers.
- All entries must be submitted with two versions of the art on a single 8.5"x11" page. A copy for judging will be turned in at the orientation meeting with your resume. The copy submitted will be on paper that can be placed in a document/photo frame. The larger 7" version is for showing greater detail. The smaller 1" version is to show what the actual pin will look like reproduction size. The larger version must be 7" wide or 7" tall on its largest dimension for judging. The smaller version should be 1" wide or 1" tall on its largest dimension to show how the actual pin will look at reproduction size.
- The SkillsUSA emblem or SkillsUSA Logo should not appear on the pin.
- All copyright laws must be followed in the creation of the design.
- Contestants will deliver a five-to-seven-minute presentation regarding their design. Talking point should include:
  - How he or she came up with the design of the pin
  - The process in which he or she designed the pin
  - Why he or she feels it represents their state
  - What are its unique qualities
  - Why other students/advisors would want to wear it.

  After your presentation, the judges will ask questions related to Pin Design, SkillsUSA, production process, professional development, etc.

KANSAS STATE CHAMPIONSHIPS (KSC) CONTEST UPDATE

A space will be provided for you to make a table-top display, to promote your pin design/state to the public at the Kansas State Championships.

- Follow the Technical Standards guidelines

NOTE: If awarded the Gold Medal and contestant competes in the National Leadership & Skills Championships, the date on the pin design will need to be changed to the current year.