

T-shirt Design

CONTEST DATE & LOCATION: Refer to the Kansas State Championship Conference Packet

PURPOSE: To evaluate each contestant's creative, technical and oral presentation skills and to recognize outstanding students for excellence and professionalism.

ELIGIBILITY: Open to active SkillsUSA members enrolled in career and technical programs.

CLOTHING REQUIREMENT: For Men: Official blazer, or jacket; black dress slacks; white dress shirt; plain black tie with no pattern or the SkillsUSA black tie; black socks and black shoes.

For Women: Official blazer, or jacket; black dress slacks or knee-length skirt with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone seamless hose and black dress shoes.

Official attire



KANSAS STATE CHAMPIONSHIPS (KSC) CONTEST UPDATE



CONTEST PREPARATION:

Supplied by the contestant:

- T-shirt design submitted to the Contest Chair on a flash drive during orientation.
- All designs must be submitted as a JPG file and PDF file
- All competitors must create a one-page résumé and submit it at the orientation meeting.
- Supporting materials for the interview portion of the contest
- Follow Technical Standards for guideline of contest
- Table display of the T-shirt Design (Tables will be supplied by the committee)

Contest Guidelines:

1. All entries must be rendered in color (full color or up to four color).
2. Entries created in a design software package such as Illustrator, Photoshop or Freehand.
3. Artwork submission is 8" x 11". The artwork should be a comprehensive design that is essentially "camera ready." There is no opportunity to "tweak" the design after it has been submitted at the contest orientation meeting.
4. The SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the design.
5. All copyright laws must be followed in the creation of the design.
6. T-shirt design submissions must be turned in at the contest orientation meeting.
7. Advisors need to check all designs prior to submission to ensure strict compliance with all rules.
8. The T-shirt designer must specify the color of the shirt that the artwork will be screened onto and where artwork will be placed.
9. In addition to the T-shirt background color, the designer may use up to four colors in his or her artwork. These colors are "spot colors" and may not be blended or shaded.
10. The following text must appear on the T-shirt design: "SkillsUSA Kansas (*Next Year date*)" Example "2021"
11. Students will participate in an interview during the competition. They should be prepared to discuss the overall process and how they came up with their design and color scheme. They should bring all of their preliminary work (sketches, layouts, etc.) with them to the interview.
12. Contestants will present a five-to-seven minute presentation regarding their design. Talking points should include:
 - a. How the contestant came up with the design
 - b. The process used in developing the design
 - c. The design's unique qualities
 - d. Why other students/advisors would want to wear it

NOTE: If awarded the Gold Medal and contestant competes in the National Leadership & Skills Championships, the date on the t-shirt design will need to be changed to the current year's date. Example: "2020"