



## FOUNDED 1965

Over fifty years ago, 200 students, teachers, and administrators held a conference at the hotel in Nashville, TN. In founding the Vocational Industrial Clubs of America (VICA), their goal was to establish a nationwide organization to represent trade and industrial education and to serve student needs.

Now, SkillsUSA changes lives every day. Students discover and grow their career passions and appreciate their own self-worth through the work and dedication of instructors, administrators, association directors, industry partners and alumni.

As a national organization, SkillsUSA has grown from 26 states and territorial associations to 54 and served over 14 million members since 1965. More than 600 businesses, corporations, trade associations and labor unions are partners at the national level alone, with thousands more supporting at State and local levels.

SkillsUSA has employability and leadership training with award-winning curricula, such as the Professional Development Program, that supports SkillsUSA's Program of Work. Our training, conducted in more than 17,000 classroom sections, provides applied instruction

and opportunities for Career Technical Education (CTE) students to lead as officers and serve as chapter members.

SkillsUSA supports the skilled workforce. SkillsUSA is addressing both the skills gap and skilled worker shortages through programs such as the SkillsUSA National and State Championships and industry-driven Skill Content Assessments. We serve 130 occupational titles that represent one-quarter of the jobs offered by our economy. Our work is very much about America's future.

### **SkillsUSA Kansas**

SkillsUSA Kansas Foundation, created in 1966, to support Career and Technical Education and SkillsUSA Kansas. The foundation is SkillsUSA's philanthropic arm and is comprised of representatives from business, industry, organized labor and other interested parties.

The SkillsUSA Kansas Foundation supports the goals and purposes of SkillsUSA, including student awards and the preparation of special publications or funds for the SkillsUSA Kansas Skills Championships. A committee of key business leaders from corporate America assists in fundraising and offers expert advice and counsel. The SkillsUSA Kansas Youth Development Foundation focuses to help raise approximately 25% of SkillsUSA Kansas's overall operating budget each year. In addition to this operating support, funds raised support SkillsUSA's mission-related programs and events, including the National Leadership and Skills Conference.

Building Business and Industry partnerships is the heartbeat of our organization. SkillsUSA Kansas recognize our partners and exposes them to our members while developing members' leadership and career skills necessary to be successful in the workplace. Our partners provide a return on investment in our members.

### **Benefits of Partnerships**

SkillsUSA is focused on filling the skills gap and career readiness in America. Ensuring that programs meet industry needs, providing opportunities for employment, and helping to promote specific industries in offering a way to support local career and technical education programs. SkillsUSA Kansas partnership supports six (6) different levels:

Level 1: Bronze

Level 2: Silver

Level 3: Gold

SkillsUSA Kansas is a non-profit 501 3(c) organization. All donations are tax deductible and donors will receive a receipt for all contributions made to the organization.

**BRONZE  
SPONSORSHIP  
LEVEL**

(\$1000 - \$4,999)

- Recognition at the Annual Advisors Meeting
- Recognition at the Local District Conference
- Company Connected to Local Chapters

**SILVER  
SPONSORSHIP  
LEVEL**

(\$5,000 - \$14,999)

- Bronze Level Recognition
- Local District Championship Sponsor
- Recognition at the Fall Leadership Conference
- Recognition in the Friday Flash
- Company logo on Official KSC T-shirt
- Company connection to District Chapters

**GOLD  
SPONSORSHIP  
LEVEL**

(\$15,000 - \$30K +)

- \$15,000 - \$22,499
  - Silver Level Recognition
  - Recognition at all SkillsUSA Kansas Events
- \$22,500 - \$29,999
  - All above recognitions
  - Fall Leadership Conference recognition
  - Company Booth at the SkillsUSA KSC
- \$30,000 +
  - All above recognitions
  - All SkillsUSA Kansas listed event sponsorship
  - Lunch Sponsor at one event of your choice
  - SkillsUSA KSC Awards Ceremony Sponsor
  - Company connection to State Chapters

# Sponsorship Terminology

## *AWARD CEREMONY SPONSOR*

Company brand is visible showcased to increase brand awareness and loyal support for SkillsUSA Kansas, creating a positive light on your company to potential employees.

## *COMPANY LOGO RECOGNITION*

Company logo will be used by SkillsUSA Kansas on conference material to help promote the company.

## *FALL LEADERSHIP CONFERENCE*

Fall Leadership Conference is a 3 ½ day conference focused on chapter development around the SkillsUSA Framework, the Program of Work, membership leadership growth, and State Officers are elected.

## *FRIDAY FLASH NEWSLETTER*

Weekly newsletter distributed to state members, Business and Industry partners, Board of Directors, and Alumni highlighting partnerships, Career and Technical Education, and student achievements.

## *ANNUAL ADVISOR WORKSHOP*

The Annual Advisor Workshop is a 1-day professional development opportunity for advisors and the Professional Member Delegate Session where District Representatives are elected to serve on the SkillsUSA Kansas Board of Directors.

## *DISTRICT CONFERENCES*

District Conferences are a ½ or 1 day conference focused on student leadership development, business and industry partnership speakers, and district officer elections.

## *DISTRICT LEADERSHIP CHAMPIONSHIPS*

District Leadership Championships are 1 day where Chapters within that District compete to advance to the SkillsUSA Kansas Skills Championships in April. Only Leadership competitions are conducted during this time.

## *KANSAS SKILLS CHAMPIONSHIPS*

Kansas Skills Championships (KSC) is a three (3) day conference focused on leadership and skill competitions that allow our student members to practice their skills they have been learning within their classrooms. Business and industry partners are the backbone of the competition planning process and successful running and judging of the competition.

## *LUNCH SPONSOR*

Partners are entitled to provide signage and/or brochures on tables and are given the opportunity to introduce themselves and their company with a 5-10 min. presentation. Lunch sponsors may set up a booth where participants can visit with them one-on-one.

## *OFFICIAL KSC CONFERENCE T-SHIRT*

Company logo on the back of the KSC Official Competition T-shirt that some competitors wear during their competition.

## *RECOGNITION*

Public acknowledgment of company's level of sponsorship. SkillsUSA Kansas recognizes our business partners through the means listed within each level of sponsorship.

## *SPONSOR*

A business relationship between business and industry partners and SkillsUSA Kansas. This support is in the form of funding, resources, or services to the SkillsUSA Kansas Youth Development Foundation. The SkillsUSA Kansas Foundation, in return, allows access to advertisement, recognition, and connections to local, district, and state chapters for potential employee and partners pools.

# Corporate Partnership Agreement



SkillsUSA Kansas partners are supporters of Career and Technical Education (CTE). Our partners have an opportunity to be on the State Technical Committee for their competition, have input into skill training, a chance to recruit top technical students, and the opportunity to help develop America's future workforce.

SkillsUSA Kansas serves more than 2,000 CTE students and teachers. These students are training in our top schools and college/post-secondary institutions in a variety of careers such as cosmetology, automotive technology, aviation technology, machining, drafting, engineering, culinary arts, computer technology, criminal justice, digital arts, and many more.

More than 1,200 companies and organizations across the nation partner in SkillsUSA programs. Many industries face a shortage of skilled workers, and SkillsUSA offers a tangible way to help solve this problem by ensuring that there will be a future workforce trained in the skills industry needs.

To be a partner with SkillsUSA Kansas, complete the form and return it to the SkillsUSA Kansas Director, Eric Tinchler at [tinchere@hutchcc.edu](mailto:tinchere@hutchcc.edu). The director will contact you to go over the details of the partnership, making sure your company is satisfied with the agreement prior to the annual sponsorship deadline of September 1.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title \_\_\_\_\_ Company \_\_\_\_\_

Company Address \_\_\_\_\_

State KS Zip Code \_\_\_\_\_

Company Phone # \_\_\_\_\_ Alt Phone # \_\_\_\_\_

Email \_\_\_\_\_

Company Website \_\_\_\_\_

Sponsorship Level: BRONZE SILVER GOLD Amount \$ \_\_\_\_\_

Please circle one

\*Send Company Logo and Corporate Partnership Agreement Form to: [tinchere@hutchcc.edu](mailto:tinchere@hutchcc.edu)

NOTE: Annual sponsorship: September 1-August 31

SkillsUSA Kansas Office Staff Only-----

Form Rec'd by \_\_\_\_\_ Date \_\_\_\_\_

Sponsorship CK Rec'd by \_\_\_\_\_ CK # \_\_\_\_\_ Date \_\_\_\_\_